Regional Planning

Urban and

Questions?

What employers want

With your Urban and Regional Planning major, you will pursue a career that requires specific skills and experiences. These might include:

1. Comprehensive plan (long-term and short-term planning)
2. Verbal and visual communication skills
3. Knowledge and skills in environmental planning or community planning
4. Geographic Information system
5. Legislation and administration
6. Secondary data analysis (statistical analysis)
7. Urban design

As a college student, you are now expected to take ownership of your skill development. Take the time to think about the unique skills and experiences you have or would like to gain at East Carolina University.

WHAT CAN I LEARN?

While completing your Urban and Regional Planning degree, you can expect to learn:

- How to work with communities
- Skills in design and place making
- Skills in strategic thinking
- Skills in analytical research
- How to make a reasoned argument
- Skills in professional report writing and presentation
- Skills in partnership working and collaboration
- Knowledge of planning law and legislation
- Skills in finance and policy development

Remember, it is important that you diversify your experiences, both for success in your degree program and for success outside of school. While coursework is important, it should not be your only focus. The chart below will show you how to incorporate other kinds of experiences that will expand your knowledge of your chosen field and make you a more desirable job candidate. The map is only a guideline. Remember to speak with your advisor often to learn about new opportunities, clarify concerns, and develop a plan that is right for you.

ThomHARRIOT COLLEGE OF ARTS AND SCIENCES

Urban and Regional Planning

THOMAS HARRIOT COLLEGE OF ARTS AND SCIENCES

Urban and Regional Planning

ABOUT THE CONCENTRATION

Planning involves working to improve the welfare of people and their communities by creating more convenient, equitable, healthful, efficient, and attractive place for present and future generations. Planners help government officials, business leaders, and citizens create communities that offer better choices of where and how people work and live. It’s a collaborative, dynamic field that offers the chance to make a difference in the communities you care about, helping communities meet the challenges of growth and change.

Planning is a highly collaborative field that encompasses many interesting topics. The majority of planners work in traditional planning areas such as community development, land use, transportation planning, environmental, coastal/natural resources planning, economic development, urban design, housing, historic preservation and community activism.

DEGREE OPTIONS

With the Urban and Planning degree, there are two areas of emphasis: Community Planning & Development and Coastal Planning & Development. You will need to complete:

- Total of 120 semester hours
- 40 semester hours of general education requirements
- 33 semester hours of core courses
- 9 semester hours of your choice of emphasis
- 6 semester hours of electives
- Semester hours vary depending on minor

Instead of a minor, you also have the option to choose two concentration areas:

- Coastal resources
- Community health
- Environmental resources
- Geographic information
- International development
- Recreation
- Rural development
- Public administration
- Urban studies

WORKPLACE SUCCESS

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Urban and Regional Planning

Questions?

East Carolina University offers an array of support to help you grow and learn from your first day of orientation until your graduation. New Student Orientation, Pirate to Pirate Mentoring, the University Writing Center, and the Career Center are only a few of the services and centers available to assist you throughout your time on campus.
## Urban and Regional Planning MAJOR MAP

### Degree Information

**2018-2019**

### The Courses You Need

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<thead>
<tr>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
<th>Fourth Year</th>
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<tbody>
<tr>
<td>Begin taking general education requirements such as 2 social science courses, 2 sciences with 1 lab, ENGL 1100, HIST 1000 and MATH 1065/1050. Register for PLAN 2030.</td>
<td>Continue with general education requirements by taking ENGL 2201, 2 humanities/fine arts courses, and KINE 1000. Register for PLAN 3030 &amp; COMM 2410/2020 in the fall and MATH 2283/2228 or GEOG 2400 in the spring. Also begin a minor or concentration.</td>
<td>Register for PLAN 2410, 3020, 3021 and 4003 in the fall. In the spring, register for PLAN 3022, 3031 and 3032. Continue with a planning emphasis course and 2 more minor or concentration area classes.</td>
<td>Complete core courses with PLAN 4096 in the fall and PLAN 4099 in the spring. Complete planning emphasis classes, minor courses and electives.</td>
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### Gain Relevant Experience

- Meet with Career Services often to work on your post-graduation plans. Investigate job-related skills and identify gaps in your résumé so you can address them early. Use the Occupational Outlook Handbook, USAJobs.gov, and/or other resources available through Career Services to identify common skills in your career field.

### Community Connection

- Join student or national organizations which include Student Planners Action Network (SPAN) at ECU and American Planning Association (APA). Participate in SPAN activities and events actively. Take on a leadership position in SPAN. Visit Orgsync for more options.

### Think Globally

- Being internationally aware and culturally competent is increasingly important. Think about ways you could build these skills, which may include foreign language or Global Understanding courses. Consider taking PLAN 2036: Global Cities to learn about urbanization process.

### Apply for Scholarships Each Year

- Emails from the department will let you know about upcoming guest lectures, internship opportunities, and special events. Keep up with the department social calendar to attend events such as the NC-APA Education Outreach Committee.

### Consider an Internship

- Connect with the Center for Leadership and Civic Engagement to explore local opportunities. Also consider contacting community partners using the Orgsync directory. To build your professional network, attend various conferences and workshops offered by North Carolina chapter of the American Planning Association (NC-APA).

### Career Preparedness

- Meet with your Career Counselor to explore your goals and develop your résumé. Attend career fairs and other employer-related activities. Speak to your instructors about joining research projects and presenting work at local and national conferences.

- Visit Career Services to learn about their resources. Check out the Bureau of Labor Statistics and Virtual Job Shadow the national and state American Planning Association (APA) Career Centers to explore potential careers. Log in to ECU CareerNET to set up your profile, check out career events, and apply.

- Meet with your Career Counselor to explore your goals and develop your résumé. Attend career fairs and other employer-related activities. Speak to your instructors about joining research projects and presenting work at local and national conferences.

- Develop your LinkedIn profile. Meet with your Career Counselor to discuss postgraduation plans. If needed, research graduate schools and program requirements. Continue to attend career fairs and other employer-related career events.

- Meet with your Career Counselor to put your post-graduation plans into action. Refine your résumé, LinkedIn profile, and interview skills. Complete the Pirate Employment Survey. Enroll in the American Institute of Certified Planners (AICP) Candidate Pilot Program in the fall, and register for the AICP Certification Exam in June in the spring.

### Post-Grad Options

Students who graduate with a degree in Urban and Regional Planning have a variety of career options. Career paths in planning are very diverse. You may work in government from local, regional, state to federal, in non-profit organization, and the private sector. Some of these careers include:

- Entry level planner
- Housing and community planner
- GIS specialist
- Land use planner
- Environmental planner
- Economic development planner
- Transportation planner
- Zoning administrator
- Code enforcement officer
- Urban designer
- Design consultant
- Land developer
- Realtor

Your planning degree will also help you find work in:

- Public and community health
- Historic preservation
- Coastal justice
- Public finance

For more information and an interactive map PDF, visit: [ecu.edu/URLBD](http://ecu.edu/URLBD)